

SAN FRANCISCO ADULT EDUCATION CONSORTIUM

May 8, 2019



AGENDA

9:00-9:10	Welcome & Introductions
9:10-9:30	Public comment
9:30-9:45	Action Items
9:45-10:15	Consortium Key Updates
10:15-10:30	SF Adult Education Consortium Three Year Plan
10:30-10:50	Q&A and Discussion
10:50-11:00	Next Steps and Adjourn



PUBLIC COMMENT

2 MINUTES PER SPEAKER

Complete a speaker card to be recognized.

Comments limited to two minutes per speaker.

See www.sfadulted.org for more information and copies of plans and meeting materials.



ACTION ITEMS

1. Approve minutes from April meeting
2. Approve minutes from October meeting
3. Discuss & approve revised SFUSD allocation for 2019-2020

CONSORTIUM UPDATES

Dr. Theresa Fleischer-Rowland, Associate Vice Chancellor
Instruction, Career and Workforce Education, CCSF

Dr. Elizabeth Coria, Associate Vice Chancellor, Student Affairs, CCSF

Dr. Jennifer Fong, Executive Director, Student Learning Support, SFUSD



CONSORTIUM UPDATES CONTINUED

Lucy Runkel, Assistant Director, Adult Education Program

AEP Year-end review

Alex Guiriba, Dean of Outreach; Juan Fernandez, Outreach Coordinator

New Noncredit Outreach Specialist position



2018-19 HIGHLIGHTS

- “It’s Your City” campaign
- Strategic marketing projects
- CCSF 101
- SF-IBEST: Ongoing expansion, CCSF-developed training, and new name
- Mental Health First Aid
- Mission Family Resource Center



2018-19 HIGHLIGHTS (CONTINUED)

- New yearly, online, peer-reviewed application/allocation process for CCSF
 - New consortium website
 - New WIOA Memorandum of Understanding with OEWD and govt. partners
 - New Local Partnership Agreement with Department of Rehabilitation
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- Ongoing CBO collaborations



2018-19 HIGHLIGHTS (CONTINUED)

- Noncredit voice in RiSE mapping and Education Master Plan
- Alignment on services for students with disabilities
- ESL partnership with SFMade member
- New outreach and community engagement position for noncredit



JUAN FERNANDEZ

OUTREACH COORDINATOR,
NONCREDIT OUTREACH SPECIALIST

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415-239-3998



EDUCATION:

City University of New York, Queens College, 2018

Master of Arts, Media Studies + Social Change

University of California, Los Angeles (UCLA), 2015

Bachelor of Arts in Chicana/o/x Studies, Summa Cum Laude

Minor in Lesbian, Gay, Bisexual, and Transgender (LGBT) Studies, Honors Distinction

Santa Monica College, 2013

Associate of Arts in Liberal Arts



TO DATE:

Since starting on April 8th, facilitated presentations in both English and Spanish at local community based organizations

Planning and developing student recruitment efforts by promoting CCSF at citywide events such as Cinco de Mayo, Carnaval, and SF Pride

Participation at resource fairs focused on the promotion of CCSF Noncredit programs to local community organizations

Collaboration with multicultural retention services at campus events to create visibility of Noncredit and ESL programs

Distribution of relevant materials to local community centers in the San Francisco area



SHORT-TERM GOALS:

Make myself accessible to potential students by maintaining a regular presence at campus centers and community centers & events.

Develop media strategies not limited to social media that reach desired populations

Work with department to create materials that are updated and multilingual

Maintain an interpersonal approach towards outreach to better reach community members and stakeholders

Gather & compile data to conduct needs assessment to assist in development of concrete long-term goals



ADULT EDUCATION PROGRAM (AEP) THREE YEAR PLAN 2019-2022



STATEWIDE OBJECTIVES

1. Align regional academic and career pathways
2. Address gaps in programs and services
3. Accelerate student progress
4. Implement collaborative professional development
5. Create or expand programs and services



ADULT EDUCATION PROGRAM (AEP) AREAS OF SERVICE

- ESL
- Citizenship
- Short-term noncredit Career & Technical Education
- High school equivalency and GED
- Adult training for child school success
- Noncredit programs and services for adults with disabilities
- Noncredit pre-apprenticeship training

NONCREDIT DEFINED

Noncredit courses provide:

- Lifelong learning opportunities
 - Skill building courses
 - Career training and certification
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- A first point of entry for underserved students
 - A transition point to credit instruction



DEFINING OUR PLAN'S PURPOSE

Create a long-term vision & direction

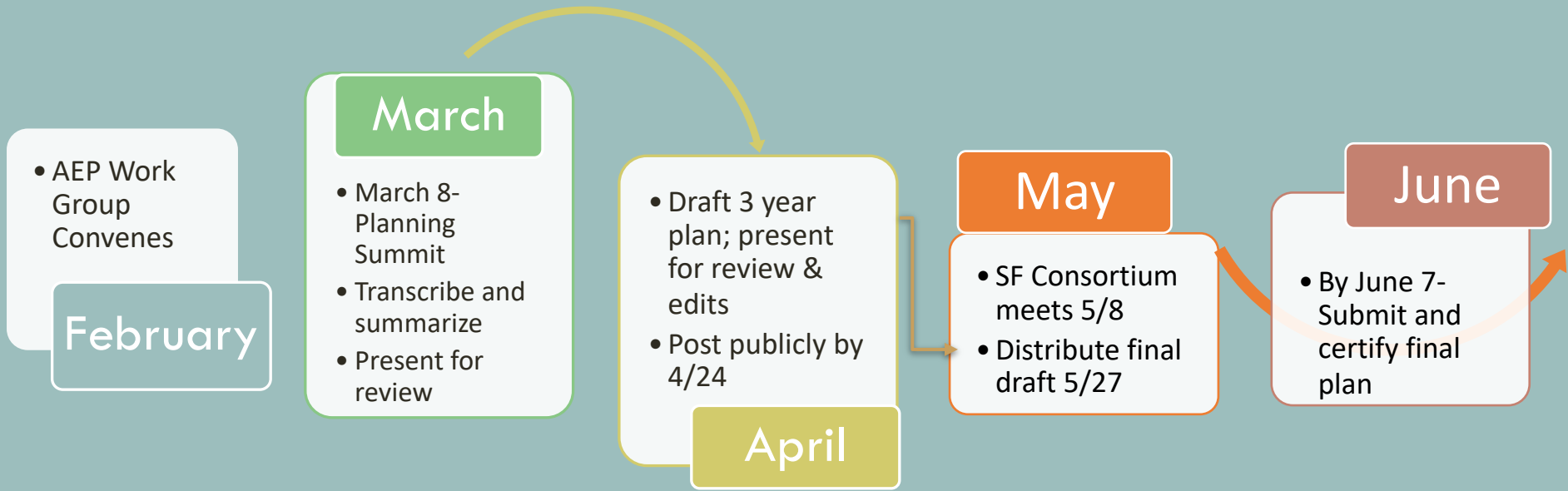
Outline anticipated challenges & opportunities

Set measurable goals & objectives

Establish a baseline for evaluating outcomes

Provide a foundation for alignment with integrated planning





PLANNING TIMELINE



AEP PLANNING WORKGROUP



AEP PLANNING WORKGROUP

Workgroup members helped to:

- Craft design and guiding principles
- Share updates with Academic Senate
- Review and analyze data
- Provide recommendations
- Support planning
- Provide subject matter experts
- Serve as thought partners/planners
- Provide ongoing feedback during plan creation



AEP PLANNING WORKGROUP

Alex Guiriba

Alicia Fausto

Anne (“Kate”)

Gougoutas

Carol Amen

Cherisa Yarkin

Fanny Law

Greg Keech

Gwen Lin

Jen Fong

Jennifer Helton

Jim Wong

Kathleen White

Katie Cugno

Lisa Johnson

Lorna Shea

Maria Rosales-Uribe

Meg Hudson

Monika Liu

Monique Pascual

Muriel Parenteau

Rachel Cohen

Susan Schall

Tessa Henderson
Brown

Theresa Rowland





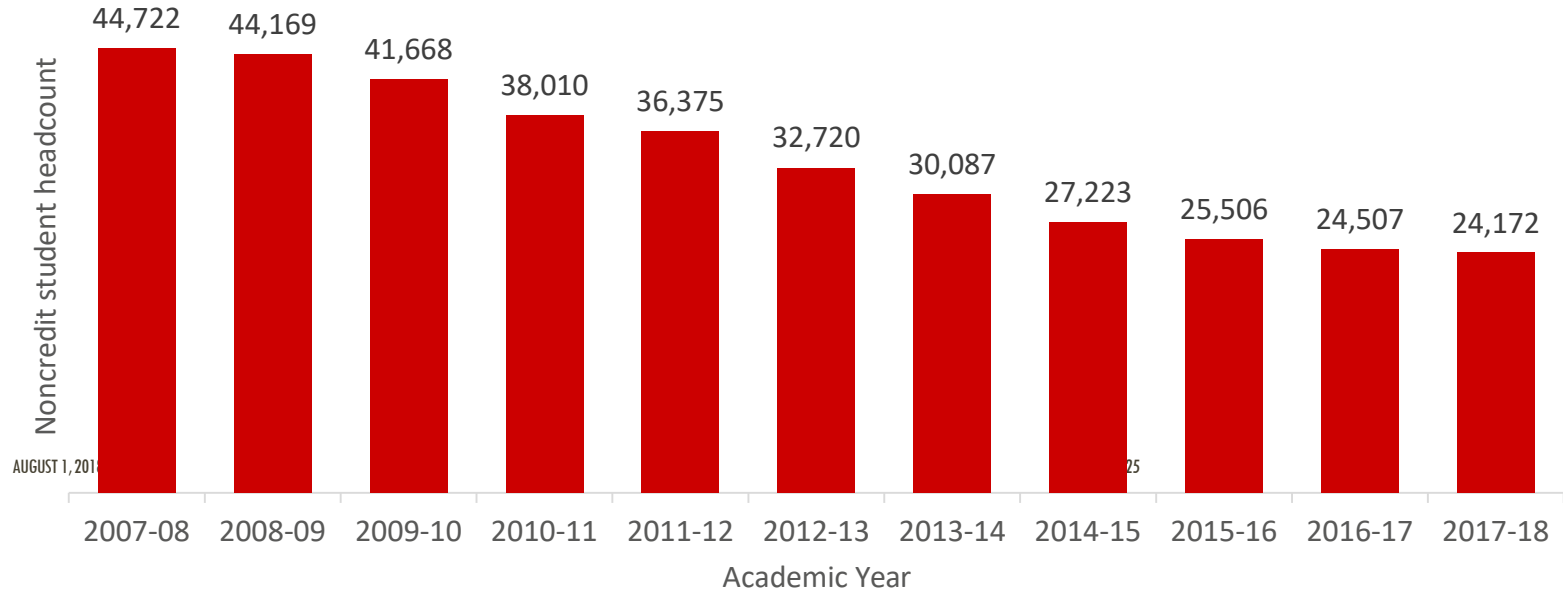
Holistic Data Driven Decision Making Approach

Noncredit Numbers

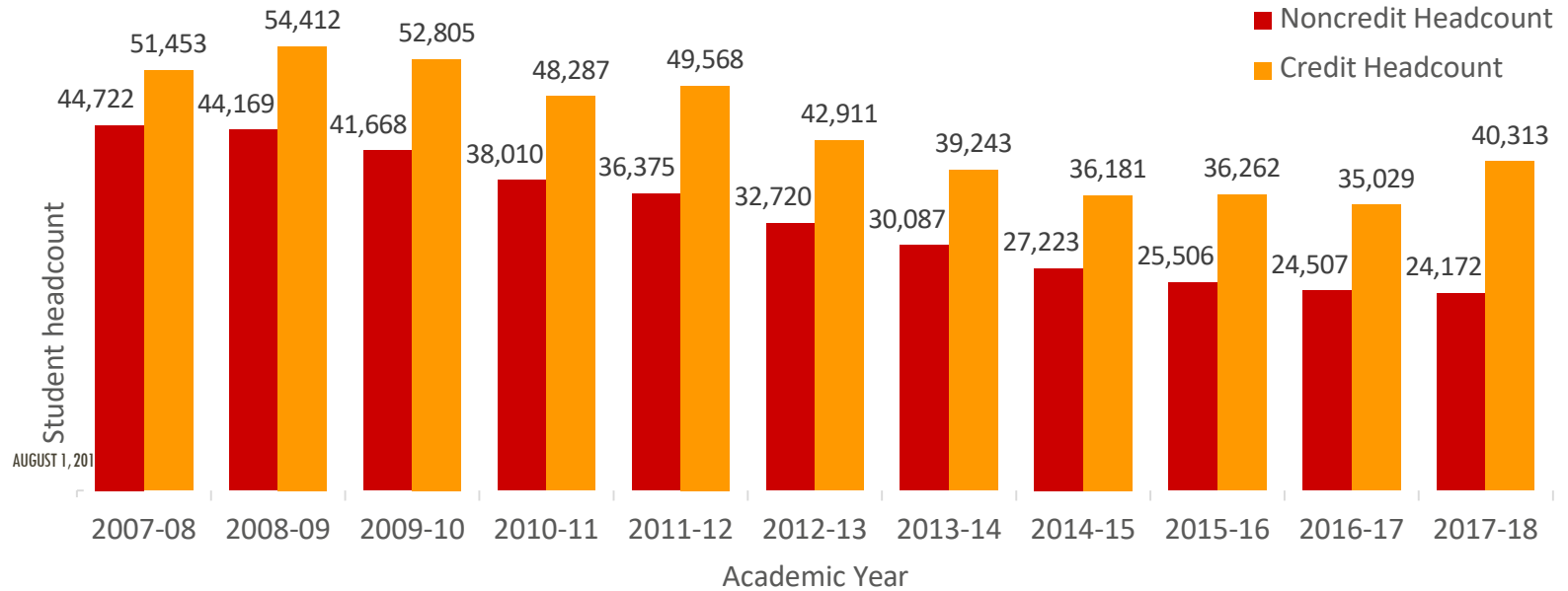


SUMMARY DATA: NONCREDIT CLASSES AND STUDENTS (2018)

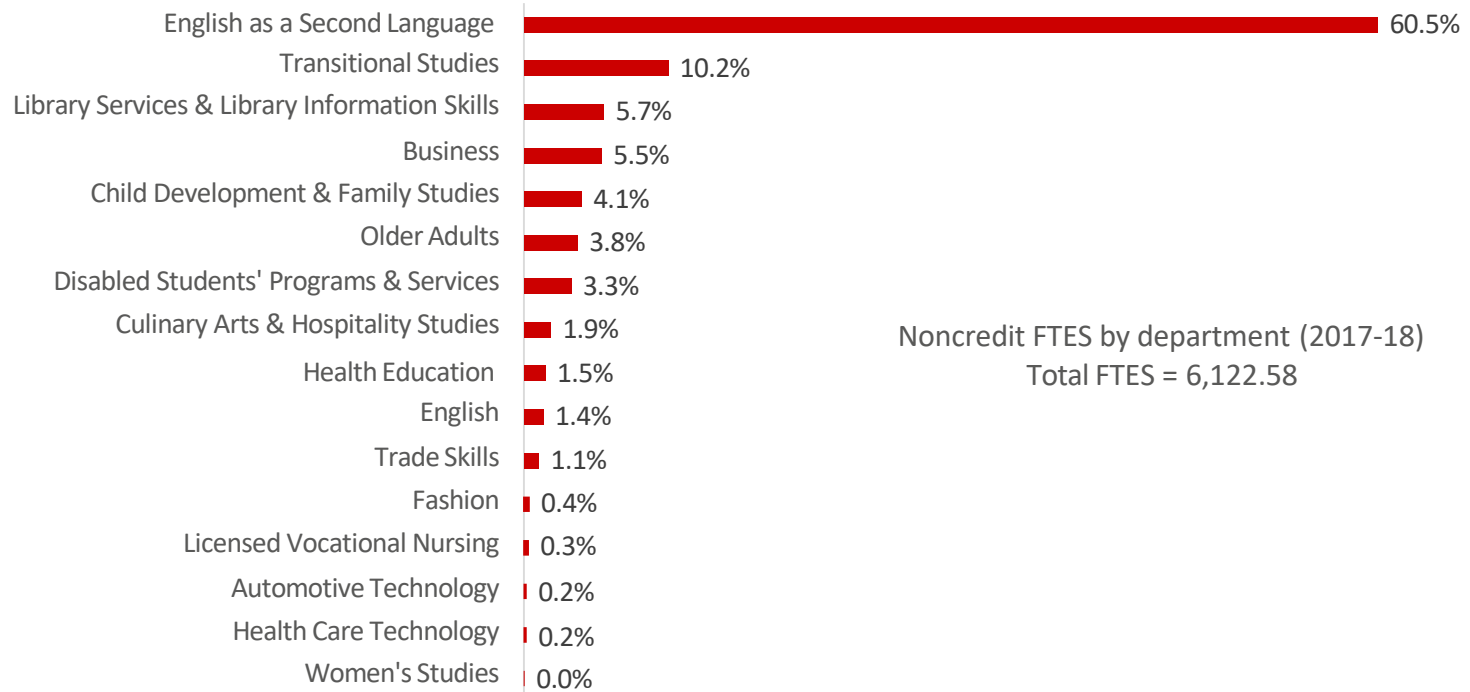
HOW MANY STUDENTS TAKE NONCREDIT CLASSES?



HOW MANY STUDENTS ARE IN NONCREDIT VS. CREDIT?



IN WHICH DEPARTMENTS ARE STUDENTS TAKING NONCREDIT CLASSES?



AEP MATRIX



Summary of SF Adult Education Consortium Strategies

	Fully Implemented/ Complete	Implemented – Continuing	Implemented – Intend to Expand	Not Implemented – Intend to Expand	Not Implemented/ No Longer a Strategy
Transitions	AEP data dashboard	NC marketing initiatives: "Free. Flexible. For All." and "It's Your City"	a. Newcomer on-ramps b. SFUSD AE student transition support c. TRST summer credit recovery classes	d. Short NC vocational classes & certificates e. Online NC registration/attendance tracking f. NC All-in-One days g. NC summer bridge	h. Data sharing system with other adult ed providers i. NC college success course
Acceleration		j. Classroom technology upgrades k. Culinary Basic Skills training w/CBO	l. CBO Advisory Committee m. Supported Instruction/I-BEST n. SFUSD dual enrollment o. ESL alignment rubric	p. NC pre-apprenticeships q. CTE pathway maps for ELLs r. Childcare & transit assistance for NC students	s. Expand DSPS counseling
Prof. Dev.		t. SI Community of Practice u. SFUSD and CCSF Counselor workshops	PD re: adult education topics for partner orgs	Androgogy workshops for faculty	Marketing training for counselors
Leverage		Fan 5, CBO, and OEWD coordination and collaboration			
	TBD – Need Stakeholder Input				
	<i>English/ESL /Math faculty:</i> English/Math Jams, skills refreshers, or other AB705-related strategies for NC <i>Student Development:</i> NC Access Points w/counseling, counseling for credit recovery students, Starfish NC early alert, increased career and education planning for NC students				

ALIGNMENT WITH EDUCATION MASTER PLAN

1. Strengthen our credit and non-credit programs
2. Improve communication
3. Improve operation of the College
4. Strengthen community and industry partnerships
5. Improve student experience
6. Maintain, improve, and build facilities
7. Promote equity
8. Expand and encourage opportunities for professional development



WHO ARE OUR ADULT EDUCATION STUDENTS?



Meet Our Students: Daniel

- Came to the US from Honduras at 18
- Began taking ESL, but stopped because he had to work
- Returned to Mission Campus in 2016 to take Transitional Studies; will receive his high school diploma Fall 2019 and be AB 540 eligible
- Plans to transfer to credit and major in Business



Meet Our Students: Belinda

- Her small business closed and she needed to retrain for a new job
- Succeeded in Culinary class due to Adult Ed-funded ESL support (I-BEST)
- Has continued her studies by taking a baking class



Meet Our Students: Nat

- Moved to the US from Cambodia at age 67
- Attends ESL classes at Civic Center daily
- Learning English so he can communicate with granddaughter and enroll in noncredit Older Adults classes
- Enjoys meeting people from around the world and being part of a community



NAT HUOR
CCSF ESL Student
with his granddaughter

AREAS OF FOCUS

1. **Outreach, Partnerships & Marketing** - *How do we increase awareness and access?*
2. **Student Transitions and Support** - *How do we remove barriers and embed supports?*
3. **Accelerating Student Progress** - *What instructional innovations are needed for access and success?*
4. **Workforce & CTE Programs** - *What training leads to meaningful work and sustainable wages?*



AEP PLANNING SUMMIT



March 8, 2019

LOGIC MODEL

PAGE 32-35

SF CONSORTIUM'S STRATEGIES

(PAGE 28-29)

AEP Goals	Strategies
<p>1. Improve Adult Education students' points of <i>connection and entry</i> to CCSF, from SFUSD and from the broader community.</p>	<ul style="list-style-type: none"> · General Marketing and Outreach · SFUSD-CCSF Adult Education Entry · Community-CCSF Adult Education Entry
<p>2. Facilitate Adult Education <i>student progress</i> toward education and career goals by improving instructional and student support service offerings.</p>	<ul style="list-style-type: none"> · Adult Education Instruction · Adult Education Student Supports
<p>3. Increase the number of Adult Education students who <i>transition to post-secondary education and employment</i>.</p>	<ul style="list-style-type: none"> · Transition to Post-Secondary Education · Transition to Employment



IMPROVE INTEGRATION OF SERVICES
ELIMINATE DUPLICATION
MAXIMIZE PROGRAM POTENTIAL

Strategies for improving integration of services, eliminating duplication, and maximizing program potential:

- Deepen connections between CCSF's Outreach department and noncredit programs
- Strengthen coordination between SFUSD and CCSF to improve student awareness and enrollment in noncredit courses
- Improve integration between adult basic skills and career education (e.g. SF-IBEST)
- Provide relevant faculty professional development

Strategies Continued:

- Increase access to counseling for Adult Education students
- Create student maps for noncredit-to-credit and noncredit-to-employment transitions
- Improve the accessibility of student supports to minimize barriers
- Deliver CTE classes that meet the needs and skill levels of Adult Education students



Progress Indicators by 2022

Student Connection and Entry: enrollments will have increased by a rate of 3-5% annually with an overall increase after three years of 9-15%

Student Progress: successful course completion and persistence increase by 15%

Student Transition: transition to credit instruction or employment will increase by 15%

Professional Development: 70% of all full time, noncredit faculty complete at least one equity-centered professional development training



PILOT PROJECTS

PAGE 35-38



Questions and Discussion



MOTION TO ADOPT THREE YEAR PLAN?



THANK YOU!

